

Johnston Booster Club 2023-2024 Business Sponsorship Form



The Johnston Booster Club is an all-volunteer group of parents and community members working together to raise funds and coordinate volunteers to support athletics, activities, and the arts in Johnston Schools. Funds are appropriated to support the needs of participants, coaches, and leaders. The Club raises money through concession stand sales, apparel sales, business sponsorships, individual memberships and other events and activities.

Join online at www.johnstonboosterclub.org today!

2023-2024 Business Sponsorship Levels & Benefits (August 1, 2023 – July 31, 2024)		
Dragon Business Sponsor	\$100	<ul style="list-style-type: none"> Business name listed on Booster Club website. Business name listed in sports programs.
Bronze Business Sponsor	\$250	<ul style="list-style-type: none"> Small Business logo is listed on Booster Club website. Business name listed in sports programs. Shout out on social media sites. Booster Club Member Window Decal
Silver Business Sponsor	\$500	<ul style="list-style-type: none"> Medium Business logo listed on Booster Club website and link to your business website. Business name listed in sports programs. Business name listed on banner in football stadium and high school gym. Shout out on social media sites. Verbal recognition by announcers at all events when available. 2 Punch Cards for Johnston School Events. Booster Club Member Window Decal.
Gold Business Sponsor	\$1,000	<ul style="list-style-type: none"> Large Business logo listed on Booster Club website and link to your business website. Business name listed in sports programs. Business name/logo listed on banner in football stadium and high school gym. Shout out on social media sites. Verbal recognition by announcers at all events when available. 2 Activity Passes for Johnston School Events. 1 30 second audio ad per home event for 1 sport by announcer. Booster Club Member Window Decal.
Titanium Business Sponsor	\$2,000	<ul style="list-style-type: none"> Extra-Large Business logo listed on Booster Club website and link to your business website. Business name/logo listed on banner in football stadium and high school gym. Shout out on social media sites. Verbal recognition by announcers at all events when available. 4 Activity Passes for Johnston School Events. 1 30 second audio ad per home event for all sports by announcer. Ability to put up a Business Booth at home sporting events. Booster Club Member Window Decal.

BUSINESS SPONSORSHIP FORM

Sponsorship Level:		
Business Name:		
Business Contact:		
Address:		
City:	State:	Zip:
Phone Number:		
Email:		

All sponsors will receive communications by e-mail and will have the opportunity to be involved in Booster Club activities.

Please mail sponsorship application and your payment (checks payable to Johnston Booster Club) to:

Johnston Booster, P.O. Box 173, Johnston, IA 50131 or register online at:

www.johnstonboosterclub.org

Johnston Booster Club is a 501 (c)(3). Please see your tax advisor for deductibility of sponsorship.

Ad Ons Available:

Live Stream Commercials

Business Booth at home sporting events

Varsity Bound Sponsor

We are willing to work with you on ideas to help the Booster Club and promote your business!