



Johnston Booster Club 2019-2020 Corporate Sponsorship Form

The Johnston Booster Club is an all-volunteer group of parents and community members working together to raise money and coordinate volunteers to support athletics, activities and the arts in Johnston schools. The organization supports 42 student clubs and activities and 23 sports at the high school level and 35 student clubs and activities and 38 sports at the middle school level. Funds are appropriated to support the needs of participants, coaches and leaders which include scholarships and student financial assistance. The club raises money through athletic concession stand sales, individual and corporate sponsorships and other events and activities. Complete and mail this form or sign up online at www.JohnstonBoosterClub.org.

Sponsorship Levels & Benefits (July 1, 2019 to June 30, 2020)		
Dragon Business Sponsor	\$100	<ul style="list-style-type: none"> • Business name listed in varsity football and basketball programs and Booster Club website.
Bronze Business Sponsor	\$250	<ul style="list-style-type: none"> • Small business logo listed in varsity football and basketball programs, scoreboard graphic and Booster Club website. • Sponsorship mentioned in one announcement at varsity games. • 1 Activity Pass to all eligible home events (no tournaments).
Silver Business Sponsor	\$500	<ul style="list-style-type: none"> • Business name or medium-size logo listed in varsity and football programs, scoreboard graphic, Booster Club social media messaging and website. • Sponsorship mentioned in up to two announcements at varsity games. • 2 Activity Passes to all eligible home events (no tournaments).
Gold Business Sponsor	\$1,000	<ul style="list-style-type: none"> • Large business logo listed in varsity football and basketball programs, scoreboard graphic, Booster Club social media messaging and website. • Sponsorship mentioned in up to three announcements at varsity games. • 4 Activity Passes to all eligible home events (no tournaments).
Titanium Business Sponsor	\$2,000	<ul style="list-style-type: none"> • Extra-large business logo listed in varsity football and basketball programs, Booster Club social media messaging and website. • Sponsorship mentioned in up to four announcements at varsity games. • Reserved skybox for 4 (good for one home football game). <i>*Subject to availability</i> • 6 Activity Passes to all eligible home events (no tournaments).

Corporate recognition may be tailored to meet needs of your organization. Contact sponsorships@johnstonboosterclub.org for more information.

Sponsorship Level _____ Check Here for Anonymous Gift

Company Name _____
 (as it will appear in program)

Company Contact _____

Address _____

City, State, Zip _____

Phone _____

Email _____

Please mail sponsorship application and your payment (checks payable to Johnston Booster Club) to:
 Johnston Booster, P.O. Box 173, Johnston, IA 50131 or register online at: www.johnstonboosterclub.org
 Please see your tax advisor for deductibility, Johnston Booster Club is a 501 (c)(3)